



MEDIA RELEASE

Experience Summer in Europe with Adina's HOT Deals

Sydney, NSW: 14 July 2008: Australian-owned Adina Apartment Hotels are offering some sensational ways to experience a sizzling summertime in Europe.

Located in cultural hotspots Berlin, Copenhagen and Budapest, Adina Apartment Hotels feature spacious four and five-star apartment style accommodation with all the services of a top hotel including; a restaurant, gymnasium, in-room dining, secure parking and same-day laundry and dry-cleaning services.

Summertime revellers will be delighted with the choice of one and two bedroom apartments as well as studio rooms that exude style and comfort while offering all the homely conveniences including; fully-equipped kitchens, flat-screen TVs, stereos and broadband.

Adina Berlin

Synonymous with style, Adina Berlin is a boutique-inspired home away from home situated in Europe's capital of cool. Boasting apartment space, a contemporary edge and inviting hotel service, Adina is ready for the savvy, independent traveller.

Romancing in Berlin Package

Treat your special one to a romance package from just €170 per room (approx. AUD\$279). The package includes a two night stay with an upgrade to a one bedroom



apartment, sparkling wine with fresh strawberries on arrival, room service breakfast for two daily and a three-course candlelit dinner including a bottle of red wine in the hotel's signature restaurant, Kantine. A late check-out to 3pm is also included. Subject to availability, valid until 31 August 2008.

Summertime in Berlin Package

Experience a warm summertime break at Adina Berlin. Enjoy overnight accommodation in a one bedroom apartment, buffet breakfast for two, two tickets for a Boat Tour (1.5hours) and a late check-out until 3pm from just €137 per room per night (approx. AUD\$224). Subject to availability, valid until 31 August 2008.

Summer overnight rate

Studio: €102 per night (room only) (approx. AUD\$167). Valid until 26 August 2008.

Adina Copenhagen

Located at one of Copenhagen's newest harbourside developments and just a 15 minute walk from the centre of Copenhagen, this stylish property offers easy access to a range of dining, shopping, theatre and entertainment options. Set close to the water, adjacent to Copenhagen's new ferry terminal and just minutes from the Opera House, National arena and the Little Mermaid, Adina Copenhagen is the ideal choice for a summertime escape.

Tivoli Package

From just 1350 DKK per night* (approx. AUD\$298), enjoy overnight accommodation in a one bedroom apartment, full buffet breakfast for two and two tickets to the magnificent Tivoli Gardens. *Minimum two night stay, subject to availability, valid until 21 September 2008.

Adina Budapest

This stylish hotel is located in the heart of Budapest, only a short stroll from the Danube River and the West End Shopping Mall. The lifestyle options are excellent - relax in the sauna, take a dip in the indoor heated swimming pool or work out in Adina's fully



equipped fitness centre.

Spa Package

Warm up in Hungary with this dazzling deal from just €150,000* (approx. AUD\$246) including one nights accommodation in a one-bedroom superior apartment, continental buffet breakfast for two, two tickets to the Szechenyi Bath along with a 2-day Budapest card and a welcome drink on arrival. *Minimum three night stay, subject to availability, valid until 31 December 2008.

For more information, or to make online reservations, go to www.adina.eu

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About Toga Hospitality

Toga Hospitality is one of Australia's largest accommodation providers, currently operating 46 strategically located hotels and apartment hotels in Australia, New Zealand and Europe. The hotel brands include Medina Apartment Hotels (22 locations across Australia), Vibe Hotels (six locations in Australia) and Travelodge (15 locations across Australia and New Zealand) and boast over 5,800 apartments and hotel rooms. In Europe, Adina Apartment Hotels are located in Berlin, Copenhagen and Budapest (three locations).

www.togahotels.com.au

About Adina Apartment Hotels

Adina is known and loved for the lifestyle it offers; own private apartments, a place to entertain or simply a great place to relax. Each apartment has been designed with elegance and style, with all of the comforts of home and enough room to stretch out.

Located in Berlin, Copenhagen and Budapest, the difference Adina offers is lifestyle - not just a room but a private apartment, a place to entertain or simply a great place to relax.

